



- MASTERING
- ABORIGINAL
- INCLUSION
- Networks of Change

Introduction

How to Become a Networks of Change Partner

The partnership, Networks of Change, was formed to support the development of a series of tools to help organizations' identify the steps necessary to successfully and genuinely include Aboriginal Canadians into their workplace. The series is called *Mastering Aboriginal Inclusion*. Inclusion is used to counter the bitter history of excluding Aboriginal peoples.

The current shortage of skilled workers in Canada has accelerated the employer's need to search for innovative solutions that address recruitment and retention strategies. Aboriginal people, the nation's youngest and fastest growing human resource, are looking for training and employment opportunities in environments that are welcoming and encouraging. Employers that have incorporated human resource strategies to recruit, retain and advance an Aboriginal workforce, are well-positioned to become an employer-of-choice to top Aboriginal talent.

The Aboriginal Human Resource Council (AHRC), Canada's leading innovators in Aboriginal recruitment, retention and advancement, welcomes your financial and intellectual support in this three-year project that will develop advanced training materials to accelerate an organization's advance in a culture of inclusion.

Join today! Become an employer-of-choice and one of Canada's top companies' committed to workplace diversity.

Financial Commitment

\$7,500 per year, with a minimum two-year commitment.

Intellectual Commitment

Take this opportunity to share your corporate intelligence in the development of Aboriginal inclusion products and tools that meet your needs. Through your membership you are encouraged to access the Networks of Change 'members only' site where you can review and provide open feedback on:

- online Flash interactive tutorials
- core assessments and theme assessments
- best practices tip sheets
- PowerPoint presentations on demographics, myths, etc.
- six extensive workbooks.

Become a *Networks of Change*
partner today!

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Benefits

Networks of Change is a partnership that brings together an esteemed team of leading edge Canadian corporations that take pride in a diverse and equitable workplace. The partnership has been formed to facilitate the development of workplace resources within Canada's premiere *Mastering Aboriginal Inclusion* program series.

The partnership provides organizations with an opportunity to join a group of innovative companies committed to increasing productivity and building a stronger socio-economic Canada through a diverse and equitable workplace.

Partners work with the council to provide input on a unique line of custom-made Aboriginal inclusion products. The products are designed to lead an organization through the Inclusion Continuum - the seven-stage model of corporate growth in an inclusive workplace.

Packaged in this program will be a series of unique tools developed from proven practices in successful Aboriginal recruitment retention and advancement. The kit will include an assessment tool that will deliver the employees perspective on a company's Aboriginal inclusion progress.

- **Products**

- Receive advanced access to interactive, responsive inclusion tools that engage your employees and managers immediately (see 'Product' fact sheet for more information).
- Receive one professionally packaged set of all products developed in the *Mastering Aboriginal Inclusion* series.

- **Leadership**

- Position your company as an employer-of-choice to top Aboriginal talent, Canada's largest and youngest untapped human resource pool.
- Improve your company's accountability rating through successful Aboriginal recruitment and retentions strategies.

- **Recognition**

- Receive corporate recognition in all Networks of Change modules.
- Receive recognition with the official launch of *Mastering Aboriginal Inclusion* products.
- Be recognized on the AHRDCC and Networks of Change website.

- **Networking**

- Take advantage of advanced networking opportunities with like-minded companies and share Aboriginal inclusion insights, experiences, strategies and practices.
- Receive a VIP invitation to join other members and Council Champions at the annual National Champions Event.

- **Learning/Sharing**

- Share your corporate intelligence in the development of Aboriginal inclusion products that meet your needs.
- Gain insight shared by all Networks of Change partners.
- Visit the Networks of Change 'members only' site to take part in beta testing, learn about product development and provide/review open feedback on tools as they are developed.

- **Expert Advice**

- Take advantage of expert advice on Aboriginal inclusion, employment equity and workplace diversity issues from the council, Canada's leading innovators in Aboriginal recruitment, retention and advancement.

- **Job Posting Credits**

- Receive three complimentary job credits on our national Aboriginal job board, the Inclusion Network -- www.inclusionnetwork.ca.

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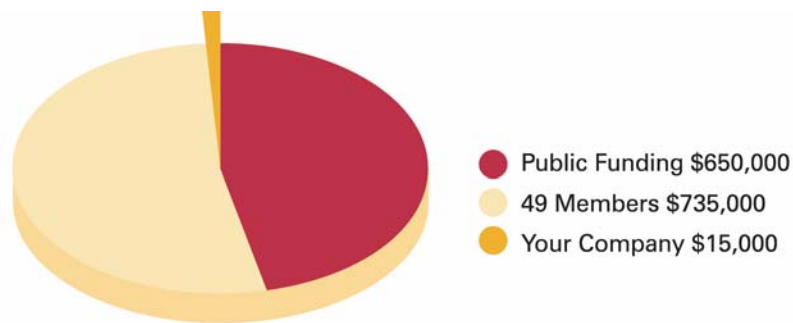
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Value Proposition

Investment Model

Your investment - \$15,000

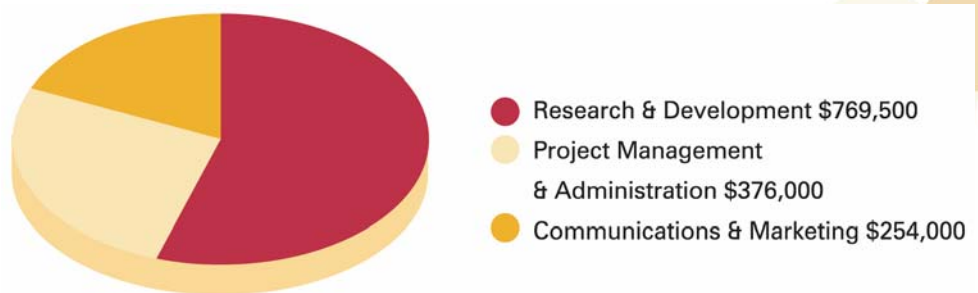
Your company, together with the AHRC and 49 other like-minded companies, form a consortium for the development of the *Mastering Aboriginal Inclusion* Series. Leveraging your company's \$15,000 investment with other consortium investors will create a \$1.4 million research and development fund.



Project Components

Project Value - \$1,400,000

A \$15,000 investment gives your company access to the tools and resources as they are developed. You will have an opportunity to shape and direct the development of the tools and resources for your company's needs, through periodic testing and focus groups. AHRC will administer and manage the project to complete the research and development, and to release the tools and resources to consortium members.



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Aboriginal Human
Resource Council

connections – partnerships – solutions

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Employers Partners

Become an Employer-of-Choice to Top Aboriginal Talent

Join this esteemed team of leading edge Canadian corporations that take pride in a diverse and equitable workforce. The partnership is designed to accelerate Aboriginal recruitment, retention and advancement through the *Mastering Aboriginal Inclusion* program.

Help build a series of learning tools that walk companies through the seven stages of Aboriginal inclusion. Learn from proven ability to tackle complex challenges and master successful Aboriginal recruitment, retention and advancement strategies. Provide feedback to ensure the inclusion products being produced are realistic, effective and practical for your workplace.

Send the message to Aboriginal people that your company is an employer-of-choice to top Aboriginal talent.

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