

# INCLUSION INVESTMENT PROGRAM:

- BECOME A GUIDING CIRCLES SPONSOR
- MAKE A BLUE CHIP INVESTMENT

## WHAT IS GUIDING CIRCLES?

*Guiding Circles* is a career development program designed to help professionals work with Aboriginal youth and adults. It's a holistic blend of modern career development practices and a traditional Aboriginal worldview. Through interactive involvement and storytelling, workshop participants learn how to help individuals create a career path, while they build a positive sense of their gifts and talents, and discover ways to relate their own experiences to the world of work and education.

*Guiding Circles* workshops are designed to help career practitioners, counsellors, employment coaches, HR professionals and secondary/post secondary teachers direct adults and youth in taking charge of their own growth, personally and professionally. With new insights from *Guiding Circles*, practitioners gain a better understanding of Aboriginal cultural values, workforce challenges and solutions; they learn to break down cultural barriers; and they acquire skills to help individuals define their own career journeys. The two-part series of *Guiding Circles* booklets aid individuals in self-directed learning.

Workshops are delivered on a cost recovery basis and the proceeds from booklet sales are used to administer the program and reinvest in development. For detailed information, please visit [aboriginalhr.ca](http://aboriginalhr.ca).

To find out more, please contact:

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## WHY BECOME AN INVESTMENT PARTNER?

The Aboriginal Human Resource Council needs support from corporate Canada for *Guiding Circles*, to help fund practitioner training workshops and purchase booklets for Aboriginal community participants. By supporting *Guiding Circles*, you:

- invest in the potential of your future workforce and recruitment of Aboriginal people
- invest in a better future for Canada's Aboriginal people and the socio-economic strength of our country
- identify yourself as an organization committed to strong relationships with Canada's Aboriginal community
- distinguish your organization as a serious achiever when it comes to corporate social responsibility.

We'll make sure you're recognized for your support through a variety of promotional choices:

- address a training workshop as a "welcoming sponsor"
- post a testimonial on the Aboriginal Human Resource Council's website
- include your corporate information in our training kits or promotional material
- send your own people as free participants to a workshop that you sponsor
- work toward the benefit rewards offered as an Inclusion Investment Partner.

## How you can help

- Sponsor a training workshop for potential facilitators (teachers, Aboriginal employment workers and other career development practitioners) in your community.
- Purchase *Guiding Circles* booklets for local schools or community groups.
- Sponsor research and development for continuing improvement to the council's career development program.
- "Talk up" *Guiding Circles* among your colleagues, and as a healthy activity for summer camps or community programming for youth and adults.



**Aboriginal Human  
Resource Council**

connections – partnerships – solutions

[aboriginalhr.ca](http://aboriginalhr.ca)

