

## Media Advisory

Monday, April 19, 2010

- *Inclusion Works '10* - Canada's largest Aboriginal HR and employment event - hosted by the Aboriginal Human Resource Council
- Top post-secondary First Nation, Métis and Inuit grads meet with leading-edge inclusive employers
- Business, Aboriginal, educational and government leaders speak on workplace diversity, inclusion and economic opportunity

### What

- A recruitment fair bringing together 100 of the country's top post-secondary Aboriginal graduates from across Canada and employers looking to hire them. Two days of workshops, keynotes and discussion on key issues facing Canada's Aboriginal workforce and the economy as a whole.

### When and Where

April 27 - 29 at the Westin Harbour Castle, 1 Harbour Square, Toronto

### Who

Keynote speakers include:

- National Chief Shawn Atleo, Assembly of First Nations
- The Right Honourable Paul Martin, current head of the Martin Aboriginal Education Initiative
- Sir Ken Robinson, internationally recognized as a leader in the development of creativity, innovation and human resources
- USA/Canada International Good Faith Human Resources Signing Agreement Ceremony
  - Tal Moore, President, National Native American Human Resource Association, Kelly Lendsay, President and CEO, Aboriginal Human Resource Council and Canadian and US Consulate officials
- Sonya Kunkel, Vice President Public Affairs, Environics (Urban Aboriginal Peoples Study)

### Why it's Important

Inclusion of Aboriginal workers and increased employee diversity at all levels in Canadian companies. Opportunity for businesses to learn how to increase their potential by advancing their procurement, skills shortages and corporate social responsibilities strategies in order to strengthen their bottom line and the socio-economic conditions in Aboriginal communities across Canada and beyond. Dispel long-held misconceptions and improve understanding between Aboriginal and non-Aboriginal communities. *Inclusion Works '10* is a step in that process. It will help employers assess their future human resource requirements and introduce them to the talented young Aboriginal people who can meet those needs.

### What's Available

- Opportunities to interview Aboriginal grads and prospective employees
- Interviews with keynote speakers and other *Inclusion Works '10* participants
- Access to keynote presentations, workshops and discussions
- A wide range of opportunities for TV footage and stills photography

### For More Information and to Set Up Interviews

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