



Becoming an Agent of Change

“Change agents have to be in love with learning and constantly learning new things themselves. Then they find new ways to communicate those things to the organization as a whole.” -- *Nicholas Morgan*

“Are you learning as fast as the world is changing?” -- *Bill Taylor*

“Walk the talk: we cannot promote change in others if we are not striving to exemplify that change in our own personal and professional lives.” -- *Code of Ethics for Sustainability Professionals*

“Everyone thinks of changing the world but no thinks of changing himself.” - *Leo Tolstoy*

“When we alter our scripts, we, like the acorn, initiate a new pattern of being, a pattern of high potential,” - *Robert E. Quinn*

“The most important things a leader can bring to a changing organization are passion, conviction, and confidence in others.” -- *Rosabeth Moss Kanter*

“Effective change agent excels at factor motivation, or transferring ownership of a vision to a working team and making everyone a hero.” -- *Rosabeth Moss Kanter*

A company can't be “pretty good” at everything anymore. You have to be the most of something: the most affordable, the most accessible, the most elegant, the more colourful, the most transparent. The middle of the road is the road to ruin.” -- *Bill Taylor*

“A change agent knows how to get people in an organization involved in solving their own problems.”
--*Wikipedia*

“The real act of discovery consists not in finding new lands but in seeing with new eyes.”
-- *Marcel Proust*

“Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has.” -- *Margaret Mead*

“We must become the change we want to see.” -- *Gandhi*